



Manufacturing **Journal**

magazine

Manufacturing Journal Media Kit

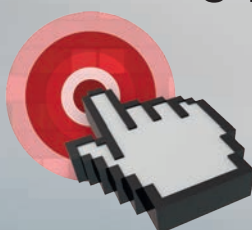


Magazine Advertising

Website Advertising

Statistics

www.manufacturing-journal.net





Advertising guidelines:

Follow the application's instructions :

- create a folder with Your company name and place all of your files within the folder
- please email everything to: advertise@manufacturing-journal.net

If You are making use of our free typesetting/artwork services please supply the following:

- Company logo: Logos are preferably supplied as camera ready, or 300 dpi EPS / TIFF / PSD / JPEG / PDF digital files. Faxed logos are not acceptable.

Graphics: Please supply original images, photographs, transparencies, line drawings etc. Digital artwork is also acceptable as long as You provide a high resolution image that is a minimum of 300 dpi saved as an EPS / JPEG / PSD / TIFF file.

- Please do not send product samples to be photographed
- If the images do not match our specifications, we cannot guarantee a good print quality.

Add Copy: Please supply the text that you would like in Your ad including Your company's contact information (Street address, Telephone, Fax, E-mail and Web address). The text should be a brief description of Your company and/or your relationship to the feature company.

Brochures: If supplying us with brochure please indicate any areas of business You wish to highlight and any relevant images. Please do not mark the original copy.

Supplied ads must be in digital form. The ads must be saved digitally, and all the fonts, images and logos must be included in the file. A color proof, color key, black and white print or blue line must be supplied with the digital file, so that we can check the file provided. Ads may also be supplied as high resolution PDF / PSD / EPS / TIFF / JPEG files. Ads created in Illustrator™ or Photoshop™ must be embedded with all fonts and any images used. Quarter and half page ads do not get bleeds.

Price list:

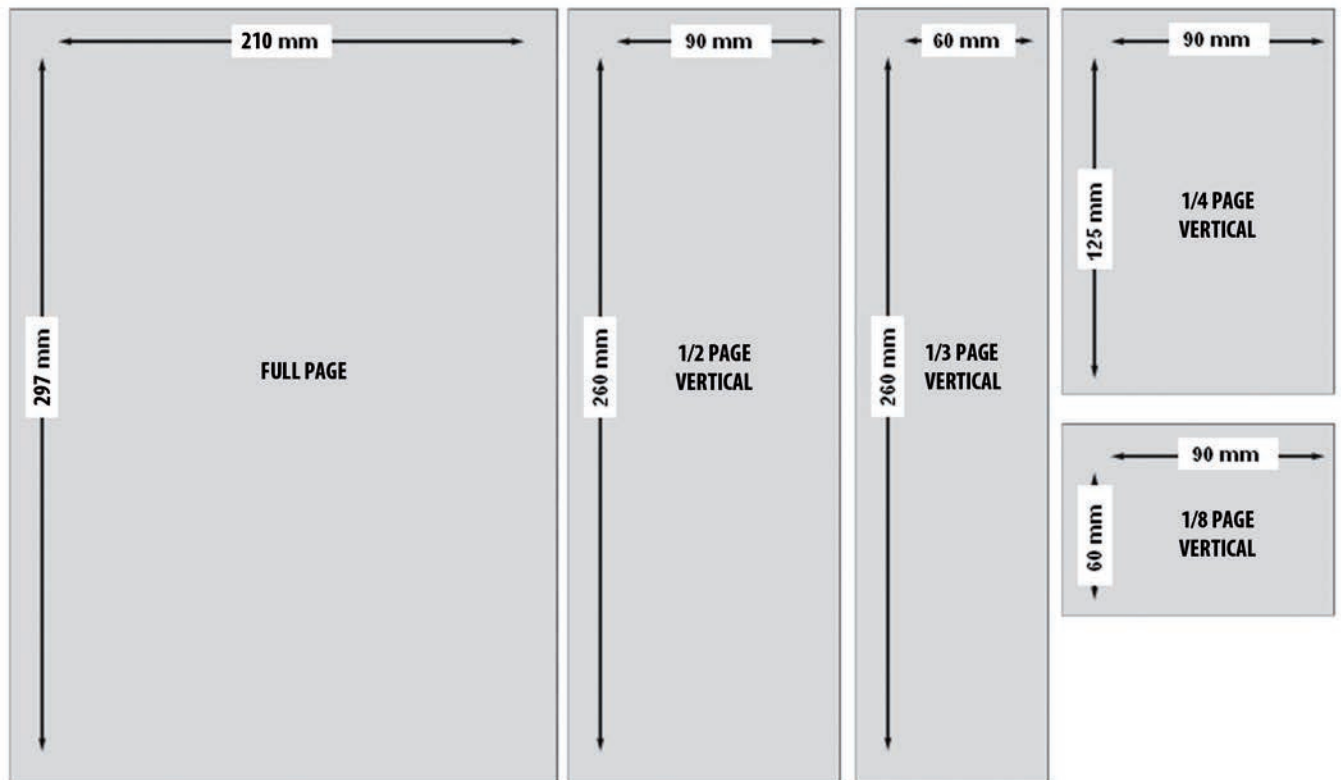
Advertising rates:	1 issue:	2 issue:	4 issue:
double page A4 in colour	4995 Euro	2x3996 Euro	4x3497 Euro
full page A4 in colour	3495 Euro	2x2796 Euro	4x2447 Euro
1/2 page in colour	2115 Euro	2x1692 Euro	4x1481 Euro
1/3 page in colour	1765 Euro	2x1412 Euro	4x1236 Euro
1/4 page in colour	1315 Euro	2x1052 Euro	4x921 Euro
1/8 page in colour	815 Euro	2x652 Euro	4x571 Euro
1/8 page logo + url	500 Euro	2x425 Euro	4x375 Euro
3 page article	5995 Euro		
Front cover from outside*	+ 65% of the price for the full page		
Rear cover from the outside	+ 50% of the price for the full page		
Internal cover	+ 25% of the price for the full page		
Selected location	+ 20% of the advertising rates		

* special technical conditions

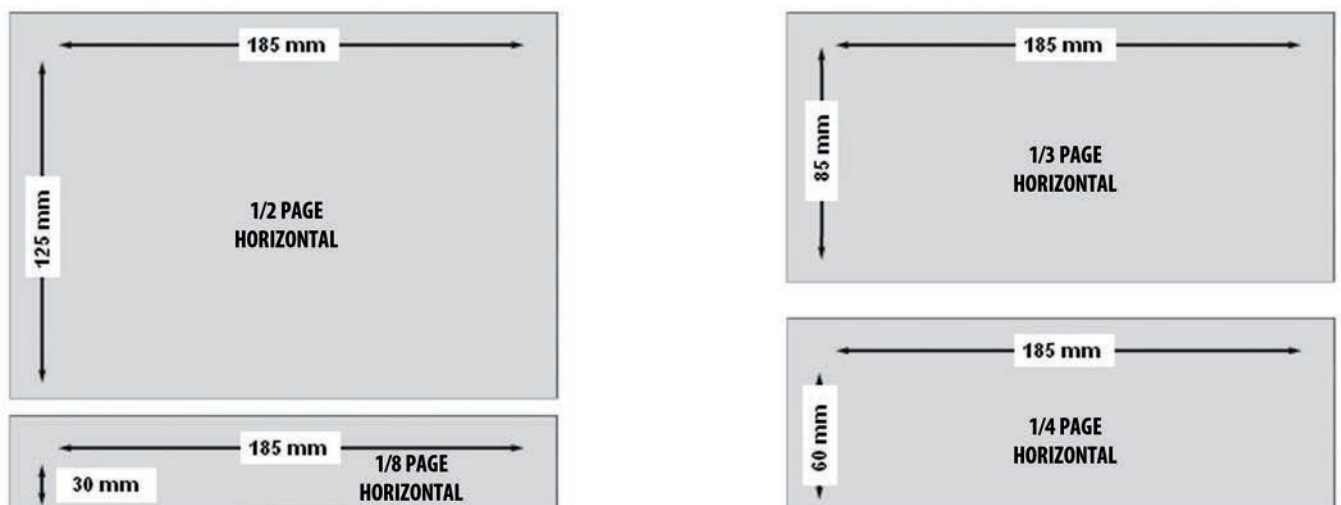


Specifications:

Vertical:



Horizontal:

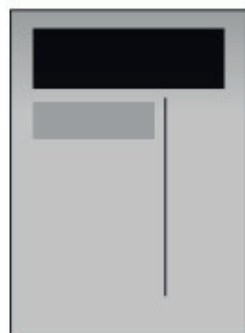


WEBSITE ADVERTISING I



Specifications:

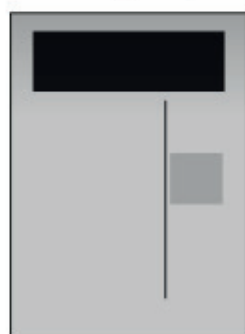
Banner top



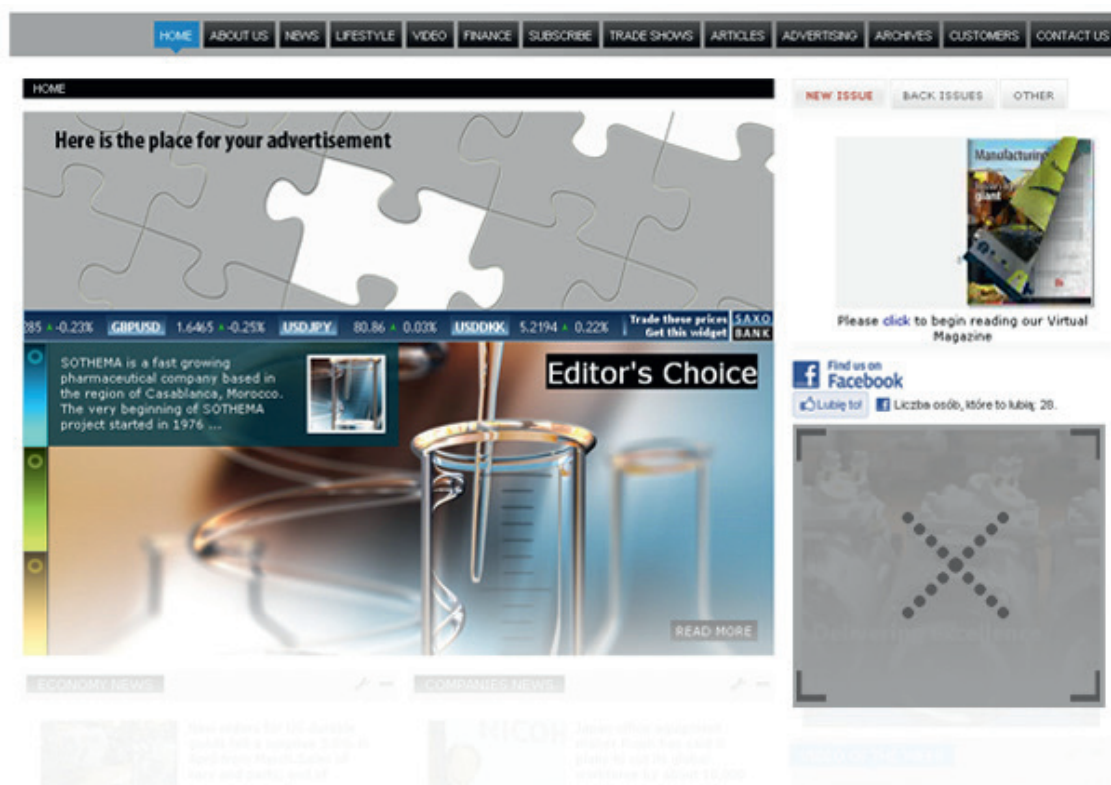
680 x 180 px
gif, jpg



Banner right top



285 x 200 px
gif, jpg

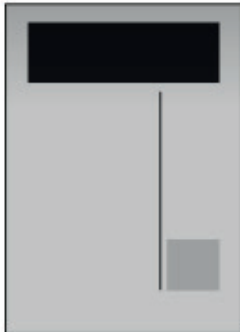


WEBSITE ADVERTISING I

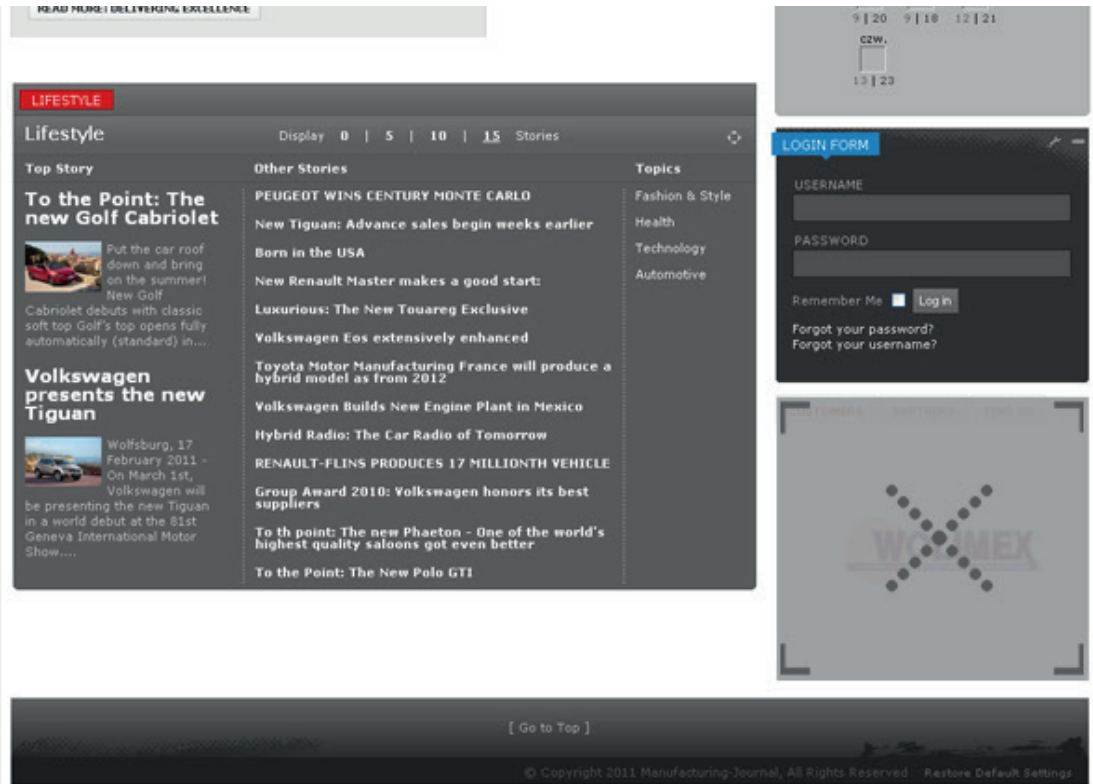


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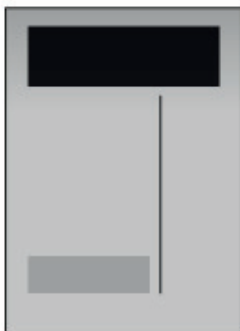
Banner right bottom



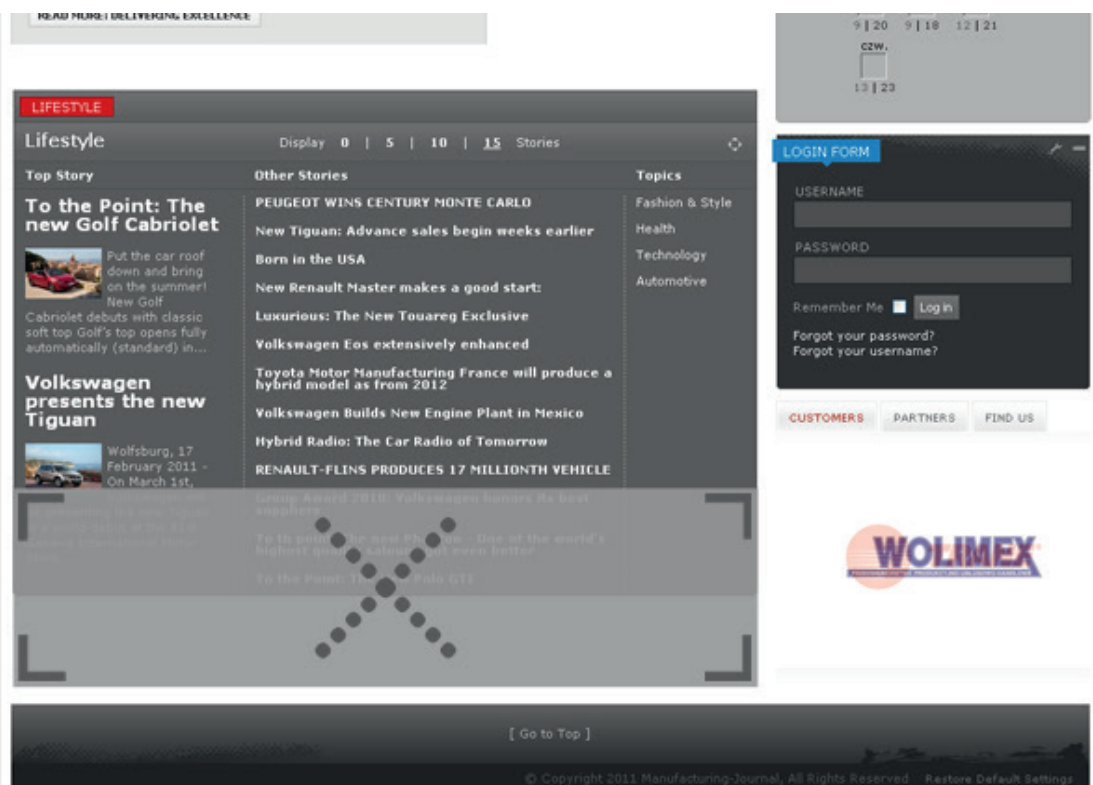
285 x 200 px
gif, jpg



Banner bottom



680 x 180 px
gif, jpg



ANNUAL CALENDAR I

Annual calendar 2020:

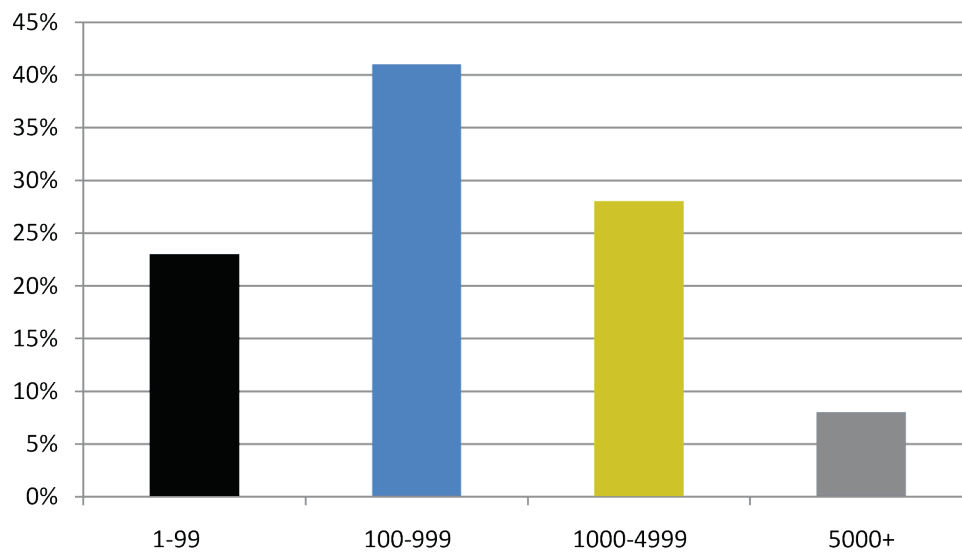
VOLUME	1/15 - 2020	2/15 - 2020	3/15 - 2020	4/15 - 2020
INDUSTRY	Metallurgical&Steel, Electrical engineering, Construction Industry, Packaging, Agriculture Industry	Energy Industry, Oil&Gas Industry, Pharmaceutical Industry, Transport&Logistics	Chemical Industry, Cosmetics, Plastic Industry, Pulp&Paper Industry, Heavy Industry, Steel Industry,	Consumer Goods, Food&beverages, Transport&logistics, Automotive
MEDIA COOPERATION	<p>ADVANCED FACTORIES 3-5 MARCH 2020 BARCELONA – CCIB</p> <p>WARSAW PACK - INTERNATIONAL TRADE FAIR PACKAGING AND PACKAGING TECHNIQUES March 3 - 5, 2020</p> <p>CWIEME BERLIN 2020 - 25 YEARS 30 JUNE - 02 JULY 2020 - Berlin</p> <p>NG Manufacturing Summit 2nd Manufacturing Leadership event 17-19 June, Florida, USA</p> <p>OPEX WEEK ASIA 2020 22 - 25 September 2020 Novotel Singapore on Stevens, Singapore</p>	<p>26th Global Foundry Sourcing Conference 2020 September 23, 2020 - Qingdao Grand Regency Hotel, China</p> <p>The Global Manufacturing and Industrialisation Summit (GMIS) - Online Webinars</p>	<p>EXPOQUIMIA Barcelona 01 - 04 December 2020 International Chemicals Exhibition</p> <p>The 18th Guangzhou International Automobile Exhibition November 20-23, 2020</p> <p>The 3rd Guangzhou International New Energy Vehicle Industry Ecological Chain Exhibition November 20-23, 2020</p>	



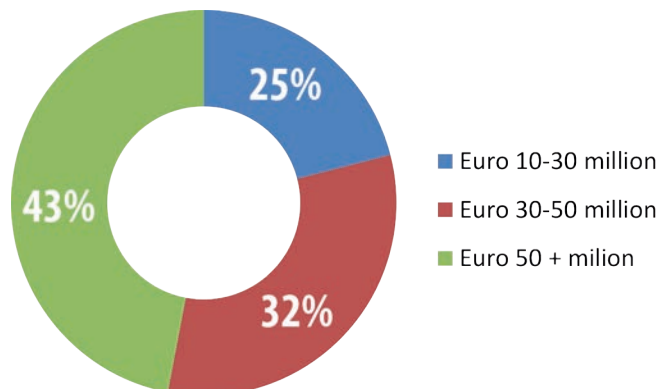


Global audience:

Company size:



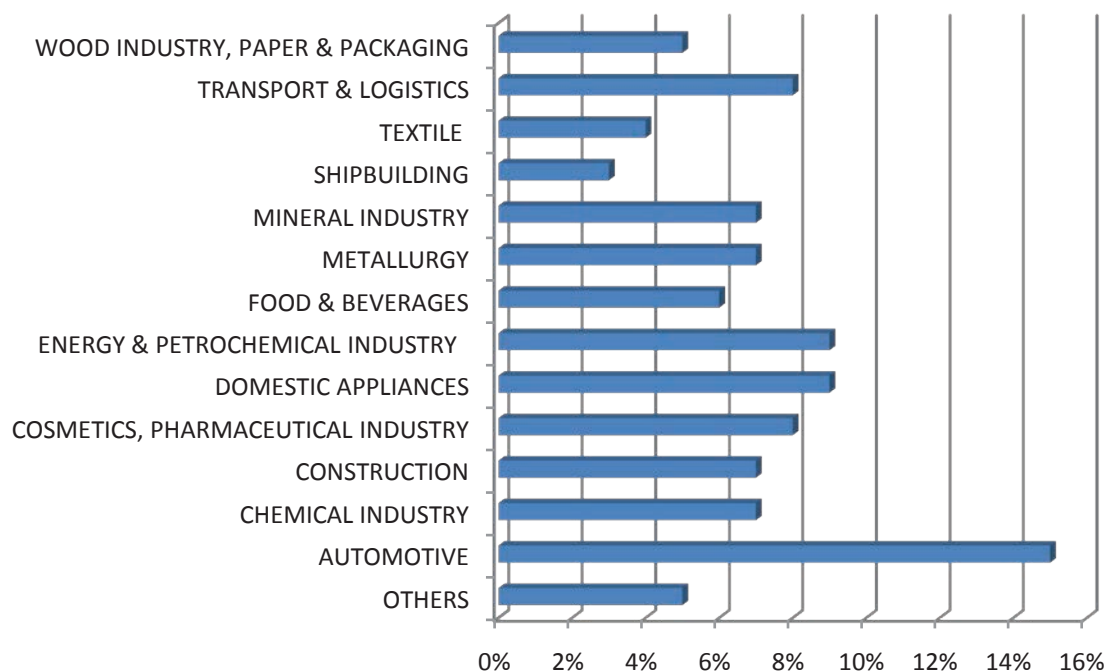
Company revenue:



Executive overview:



Sector distribution:



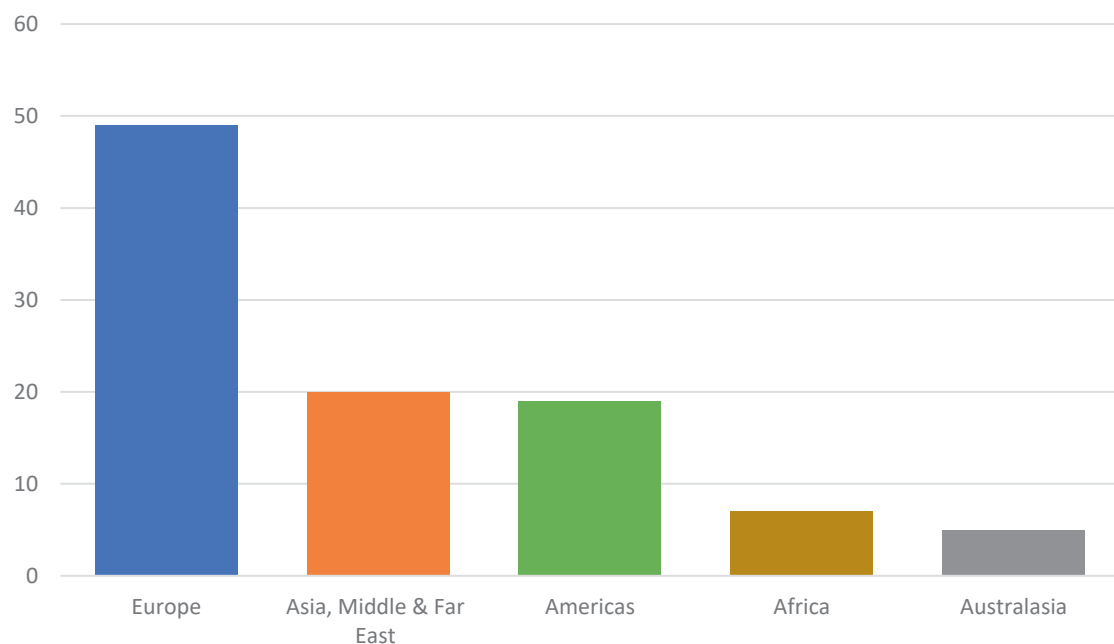


Printing & digital version:

Facts and figures:

- Manufacturing-Journal magazine is published in both digital and hard copy format.
- Our readership of over 124,000 (combined digital and hard copy) are read by people in senior management positions - CEOs, plant directors, owners, sales and marketing managers, purchasers and buyers associated with manufacturing and services sector.
- The magazine is printed in English and is also available in the press booths of major shows and exhibitions.

Global readership:



Europe - **49%**

Asia, Middle & Far East - **20%**

Americas - **19%**

Africa - **7%**

Australasia - **5%**

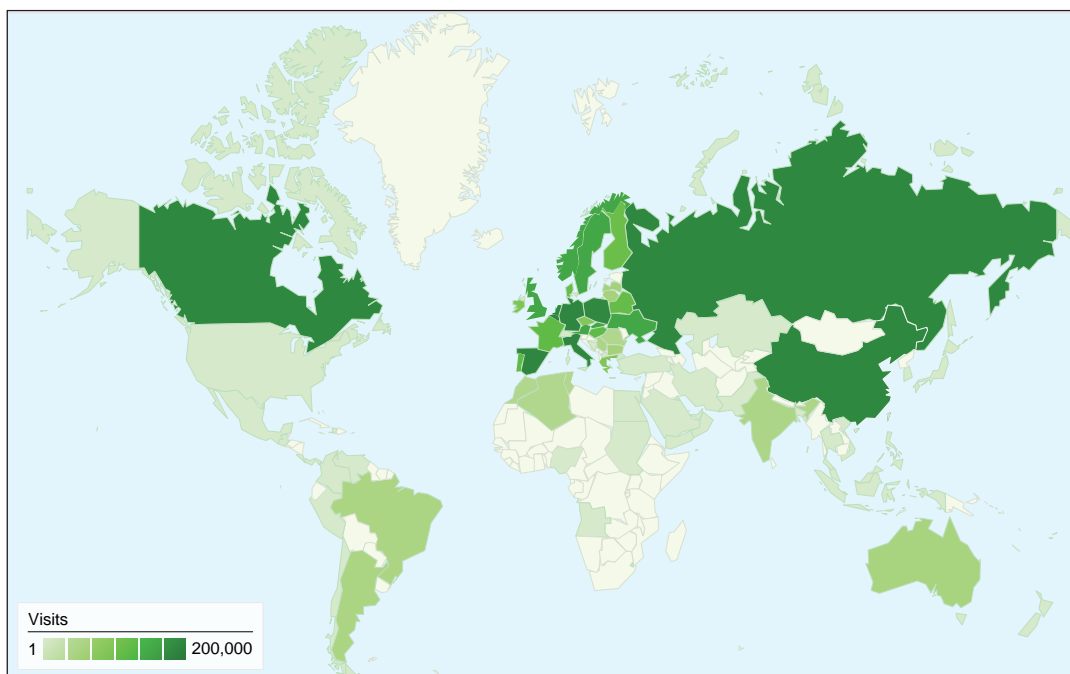




Web analytics:

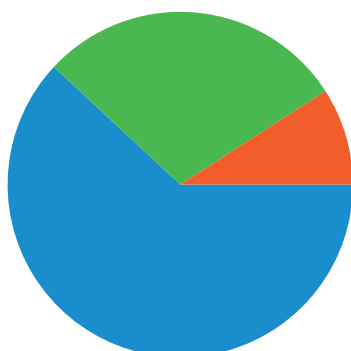
Facts and figures:

- The website receives over 47,000 unique visitors per month with major spikes after magazine circulation and event promotions.
- The website and digital magazine can be read on all mobile devices
- We are present on Twitter, LinkedIn and Facebook ensures a proactive role in the promotion of companies and events via these social media channels.



*Source: Google Analytics

Traffic sources overview:



- Search Engines
71%
- Direct Traffic
16%
- Referring Sites
13%

Site usage:

16.22%	Bounce Rate
00:13:15	Avg. Time on Site
32.15%	New Visits



MEDIA PARTNER

